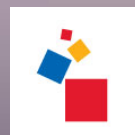


# Fact sheet



interiorlifestyle  
CHINA

9.2022

SHANGHAI, CHINA

**Fair Name** China International Trade Fair for Household Products and Accessories (Interior Lifestyle China)

**Fair Date** 9.2022

**Venue** Shanghai Exhibition Center, 1000 Yan'an Mid Road, Shanghai, China

**Exhibition Space** 22,000 sqm (2019)

**Exhibitor** 431 from 27 countries & regions (2019)

**Visitor** 20,036 (2019)

**Product Groups** **Dining**

Cookware, tableware, kitchen accessories, houseware, storage and small electrical appliances

**Living**

Interior decoration, design accessories, small furniture, lighting, home accessories, home textiles and home fragrances

**Giving**

Design and trend oriented gifts, arts and crafts, beauty and wellness products, gadgets, personal and fashion accessories and travel accessories

**Visitor Profile**

**Trade buyers**

Retail: retailers, boutiques, department stores, large scale retail stores, mail order houses and e-tailers

Wholesales: trading houses, importers, wholesalers and commercial agents

Service: interior designers, design studio, real estate developers, hospitality and restaurant business operators

**Press**

**Public visitors** (on last show day only)

**Participation Fee** **Raw space (minimum 36 sqm)**

**Zone A** RMB 2,160 / sqm

**Zone B** RMB 1,710 / sqm

**Standard booth (minimum 9 sqm)**

**Zone A** RMB 2,960 / sqm

**Zone B** RMB 2,510 / sqm

**Each 9 sqm booth includes:** booth construction, side & rear partitions, wall to wall carpet, 3 spotlights, 1 socket outlet, 1 information cabinet, 1 table & 2 chairs, 3 shelves, 1 waste bin and daily booth cleaning

- Additional fee
  - 2-side opened: +5% of total cost
  - 3-side opened: +10% of total cost
  - 4-side opened: +15% of total cost
- 6% VAT included in all price

10% early bird discount for submitting application on or before 31 March 2022.

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**Admission** Free admission for trade buyers, RMB 100 admission fee for public

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**Organisers** Messe Frankfurt (Shanghai) Co Ltd  
Jiangsu United Asia International Exhibition Co Ltd

