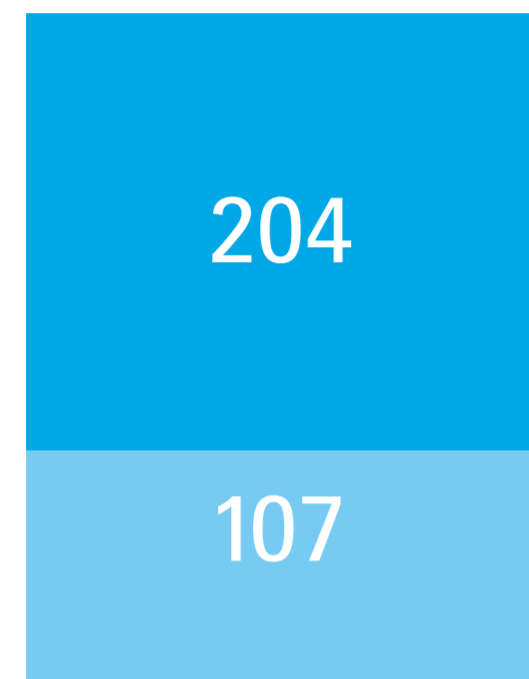
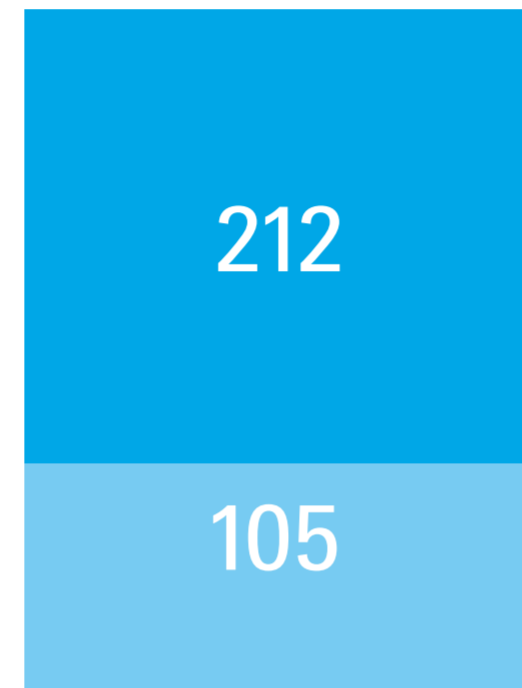



Exhibitor numbers



2017
Total of 311 exhibitors
from 35 countries

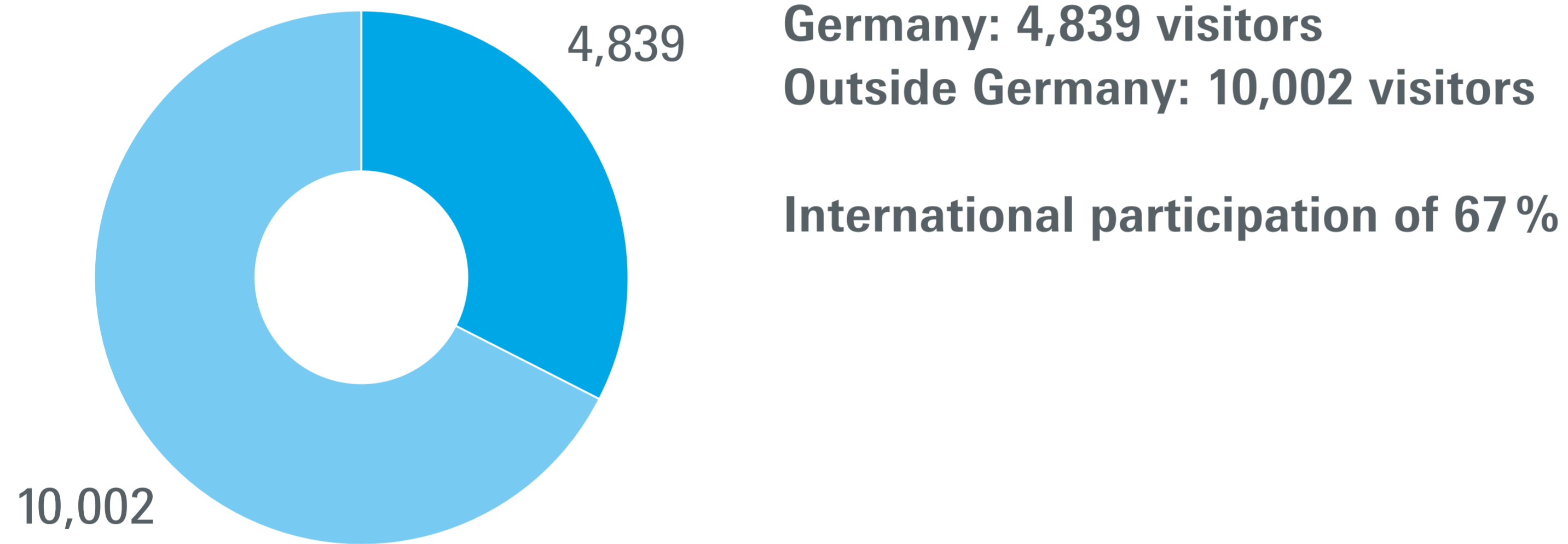


2019
Total of 317 exhibitors
from 34 countries

 Germany
 Outside Germany

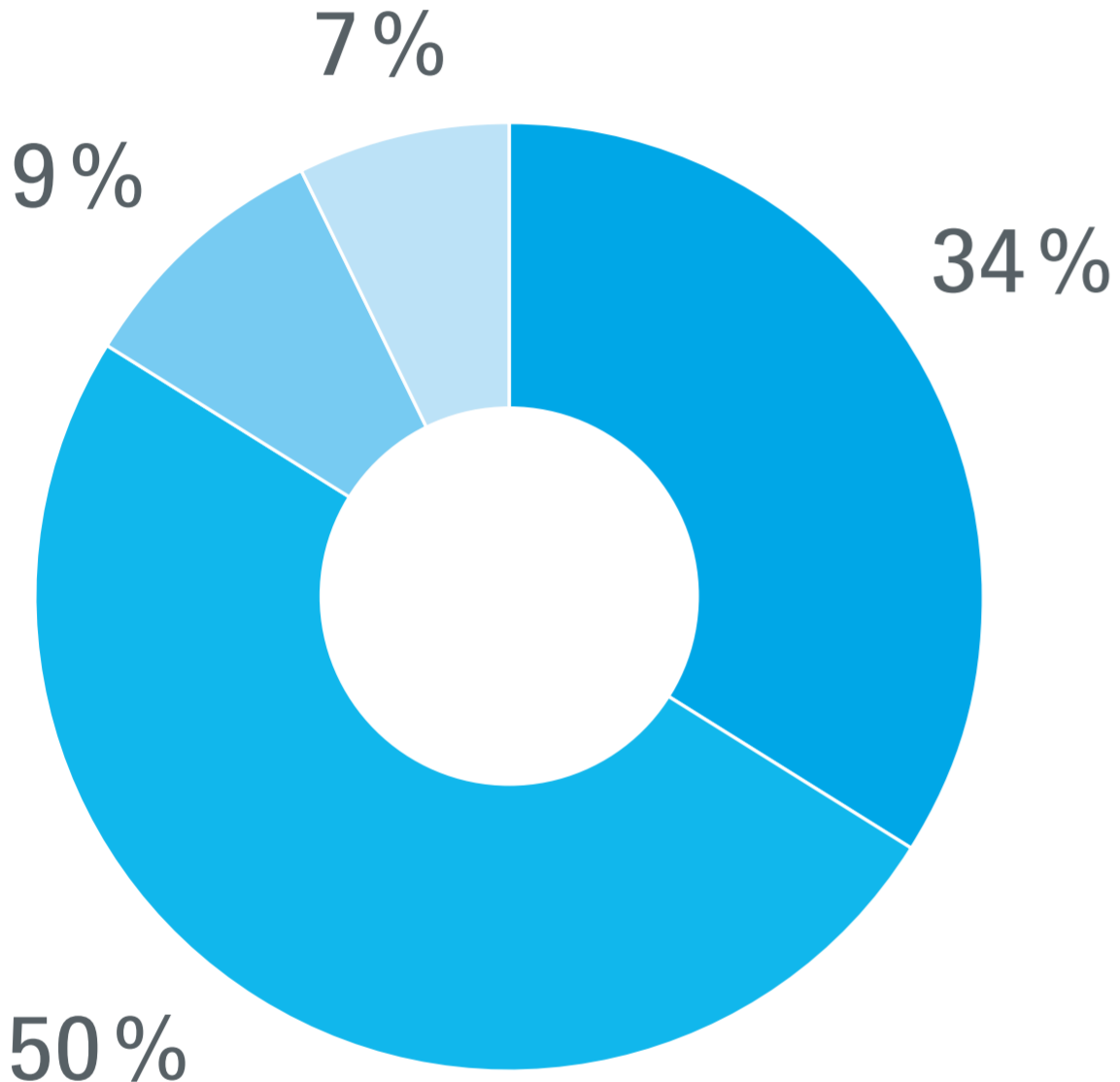
Visitor numbers

26,400 visitors* from 96 countries



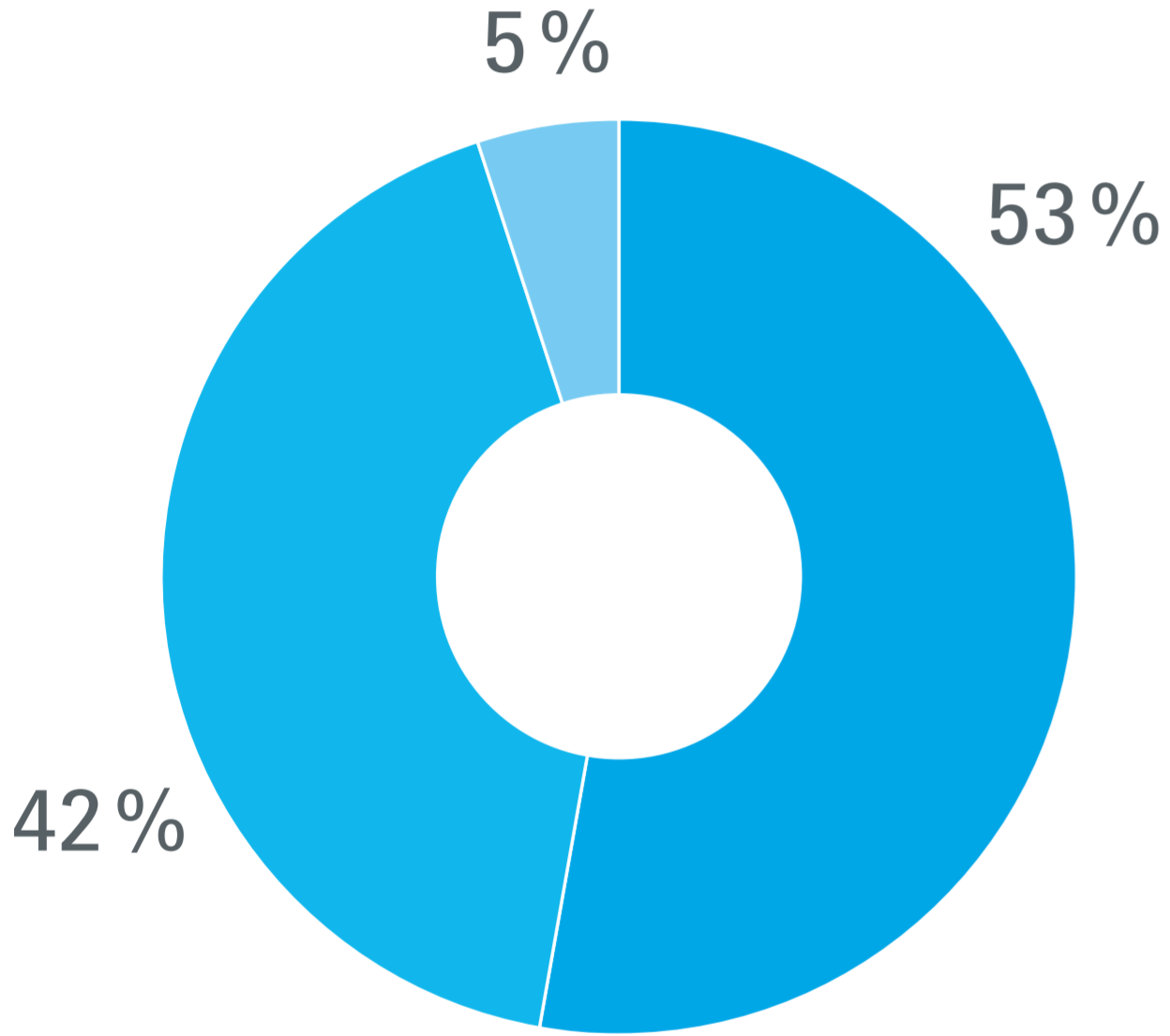
*incl. synergy visitors from Techtexsil

Overall exhibitor assessment



34% very satisfied
50% satisfied
9% less satisfied
7% not specified

Satisfaction with the attainment of trade fair visit objectives



95% of visitors achieved their objectives for the fair.

53% very satisfied
42% satisfied
5% less satisfied

Visitors' interest in product offer* %

Sewing, joining, fastening and materials **54**

Design, CAD/CAM **48**

CMT (Cutting, Making, Trimming) **39**

Product processing, finishing **30**

Embroidery technology **25**

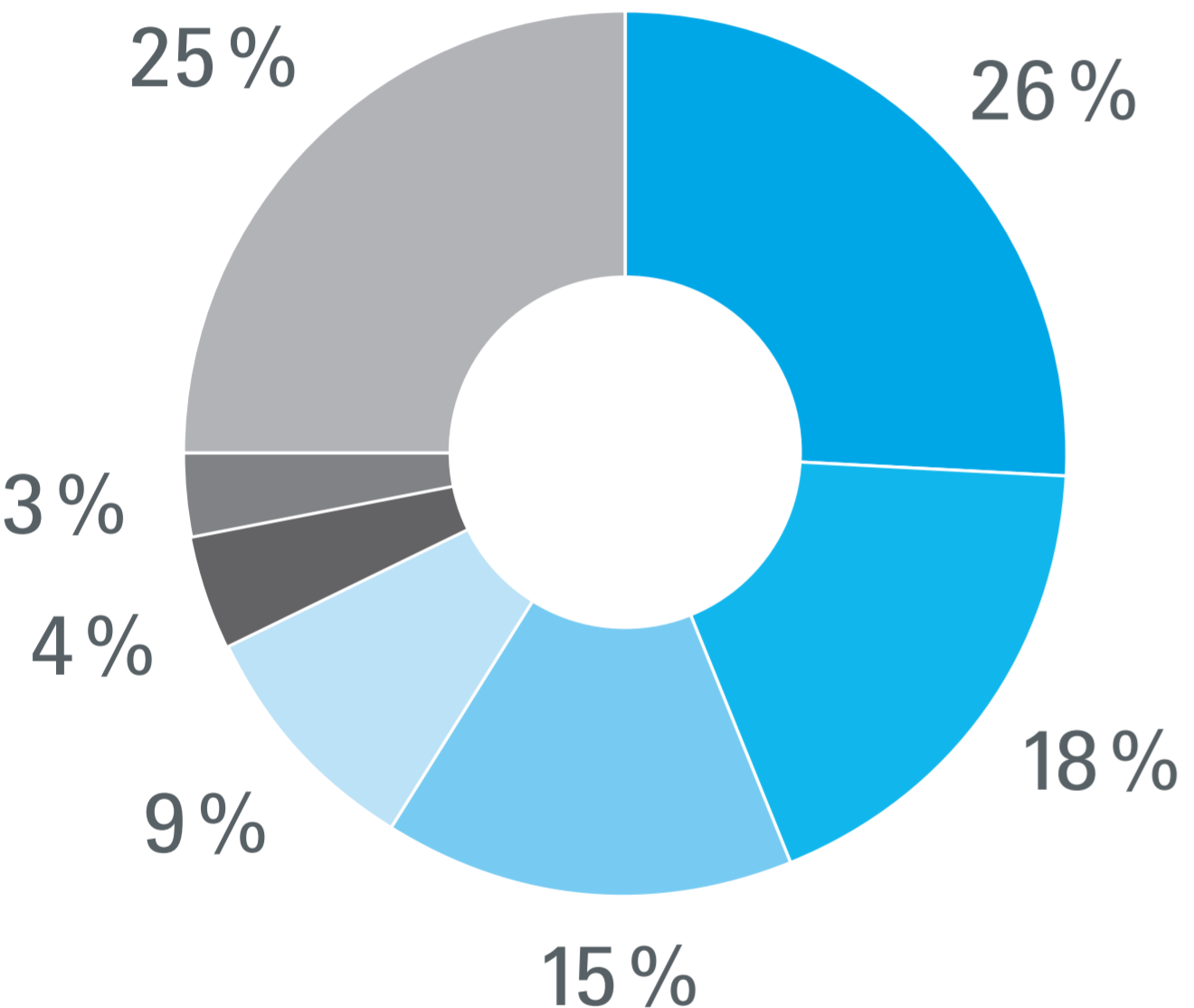
Digital printing **22**

IT **19**

Textile logistics, internal material flow **17**

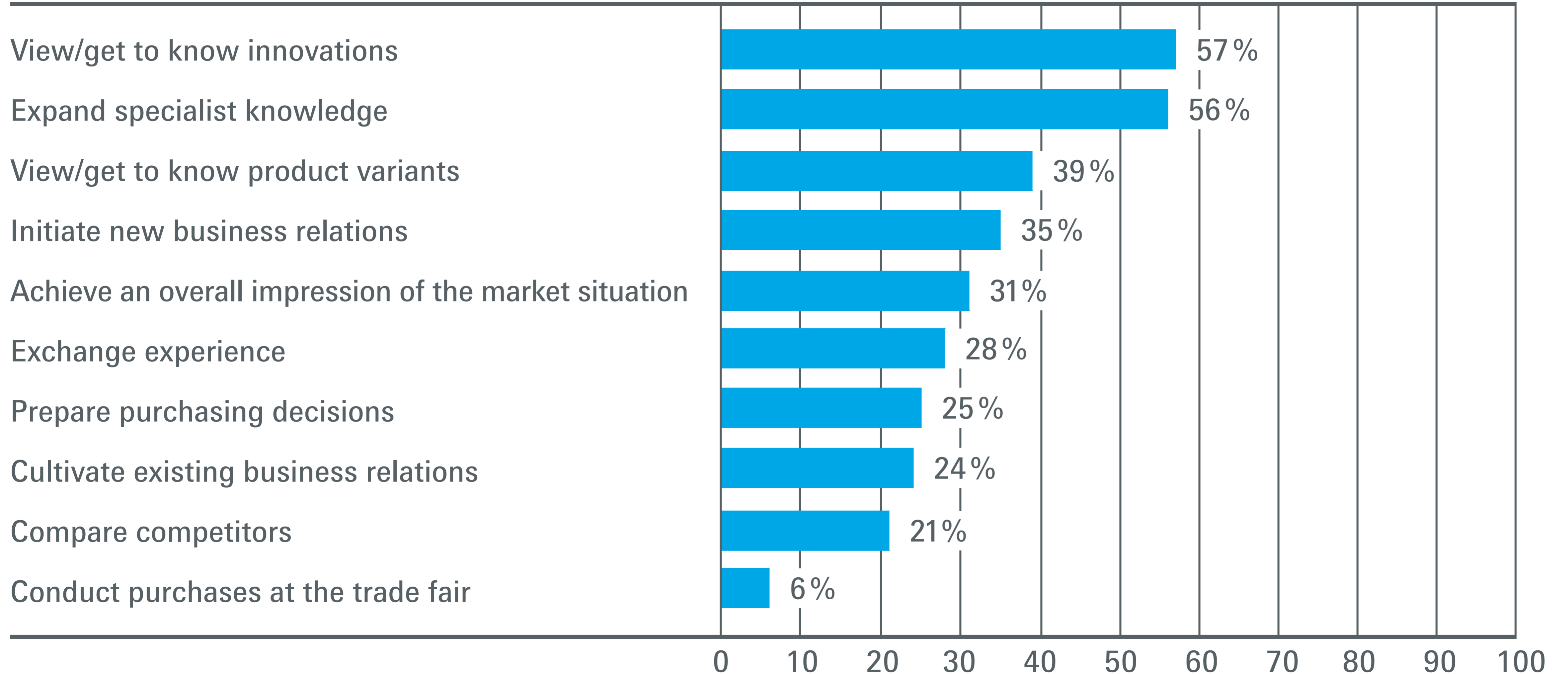
*Multiple answers possible

Area of responsibility of visitors



- 26% Manufacture, production**
 - 18% Management**
 - 15% Research and development**
 - 9% Sales, distribution**
 - 4% Purchasing, procurement**
 - 3% Consulting**
 - 25% other**
-

Objectives of trade visitors*



*Multiple answers possible