

Exhibitor numbers



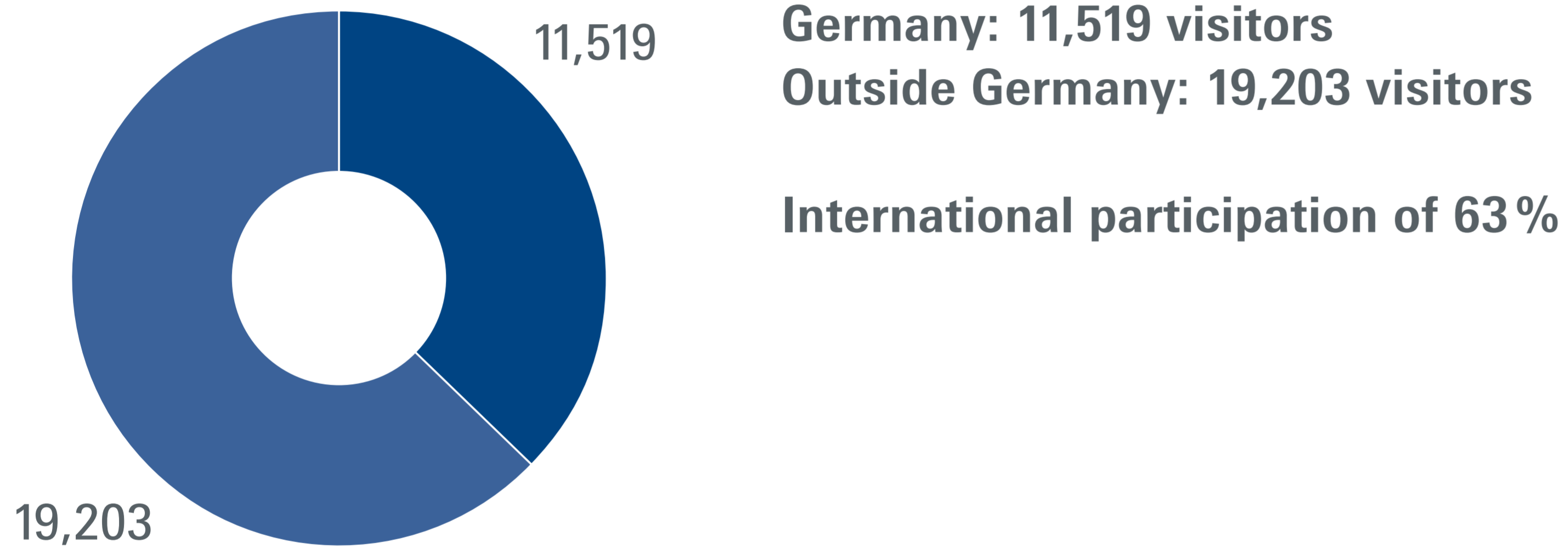
2017
Total of 1,487 exhibitors
from 55 countries

2019
Total of 1,501 exhibitors
from 57 countries

■ Germany
■ Outside Germany

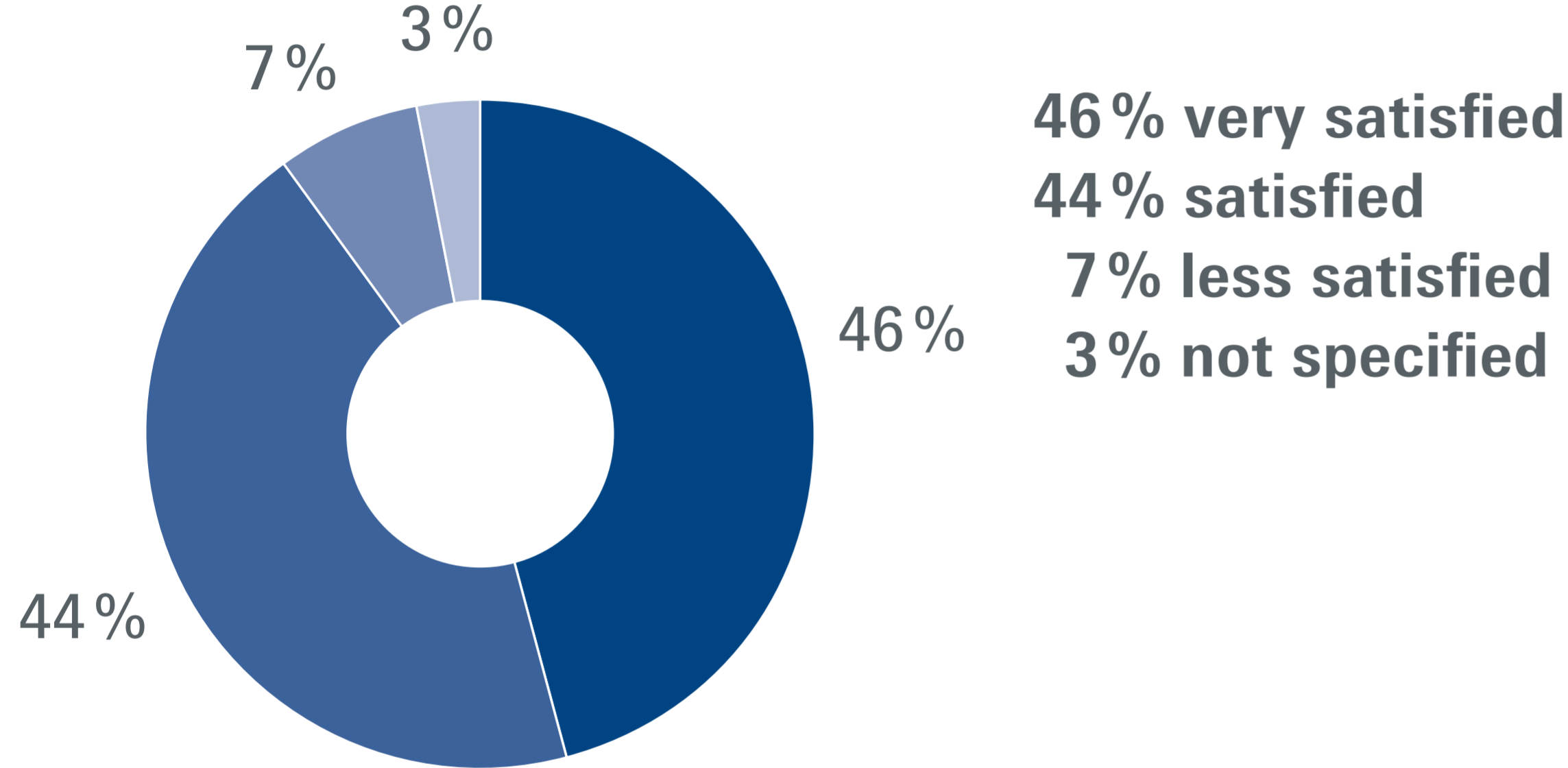
Visitor numbers

42,500 visitors* from 105 countries



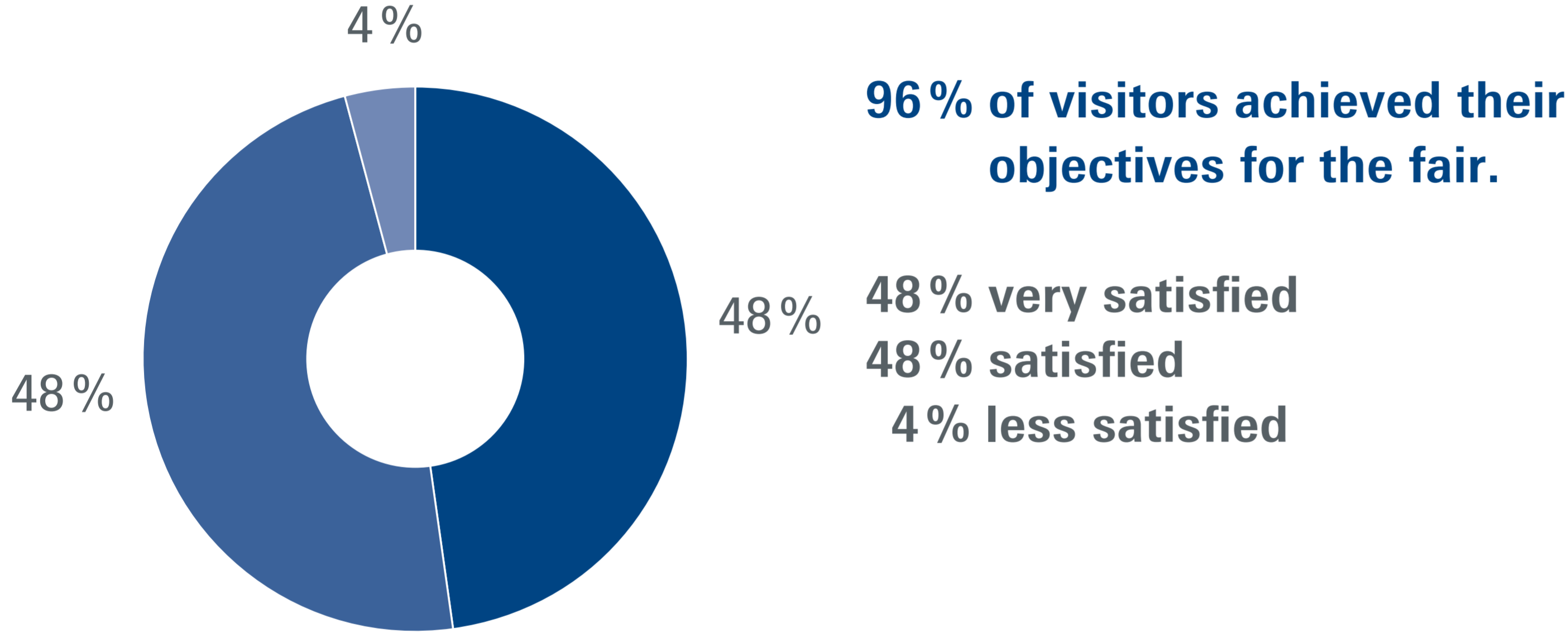
*incl. synergy visitors from Texprocess

Overall exhibitor assessment



46% very satisfied
44% satisfied
7% less satisfied
3% not specified

Satisfaction with the attainment of trade fair visit objectives



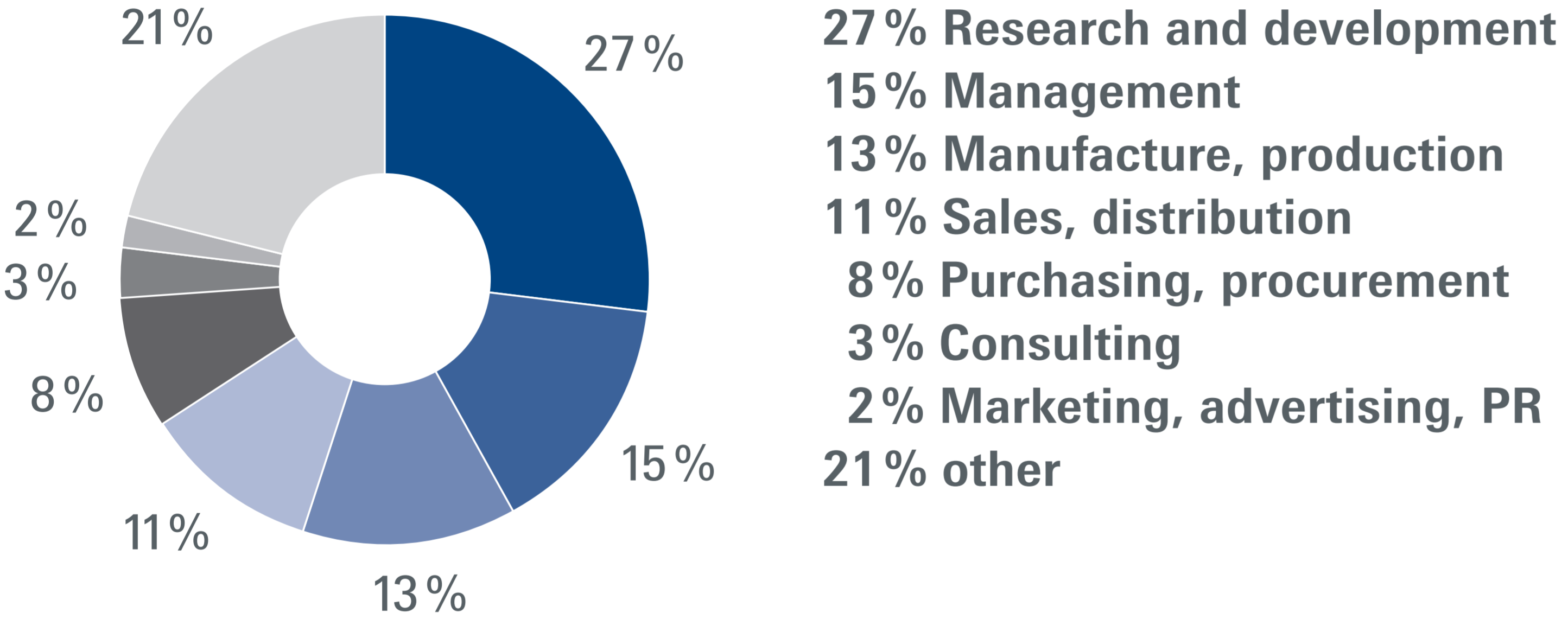
Visitors' interest in product offer*

%

Yarns, fibres	44
Technology, processes, accessories	42
Woven fabrics, laid webs, braidings, knitted fabrics	42
Research, development, planning, consulting	37
Functional apparel textiles	36
Coated textiles	35
Nonwovens	24
Composites	20
Bondtec	12

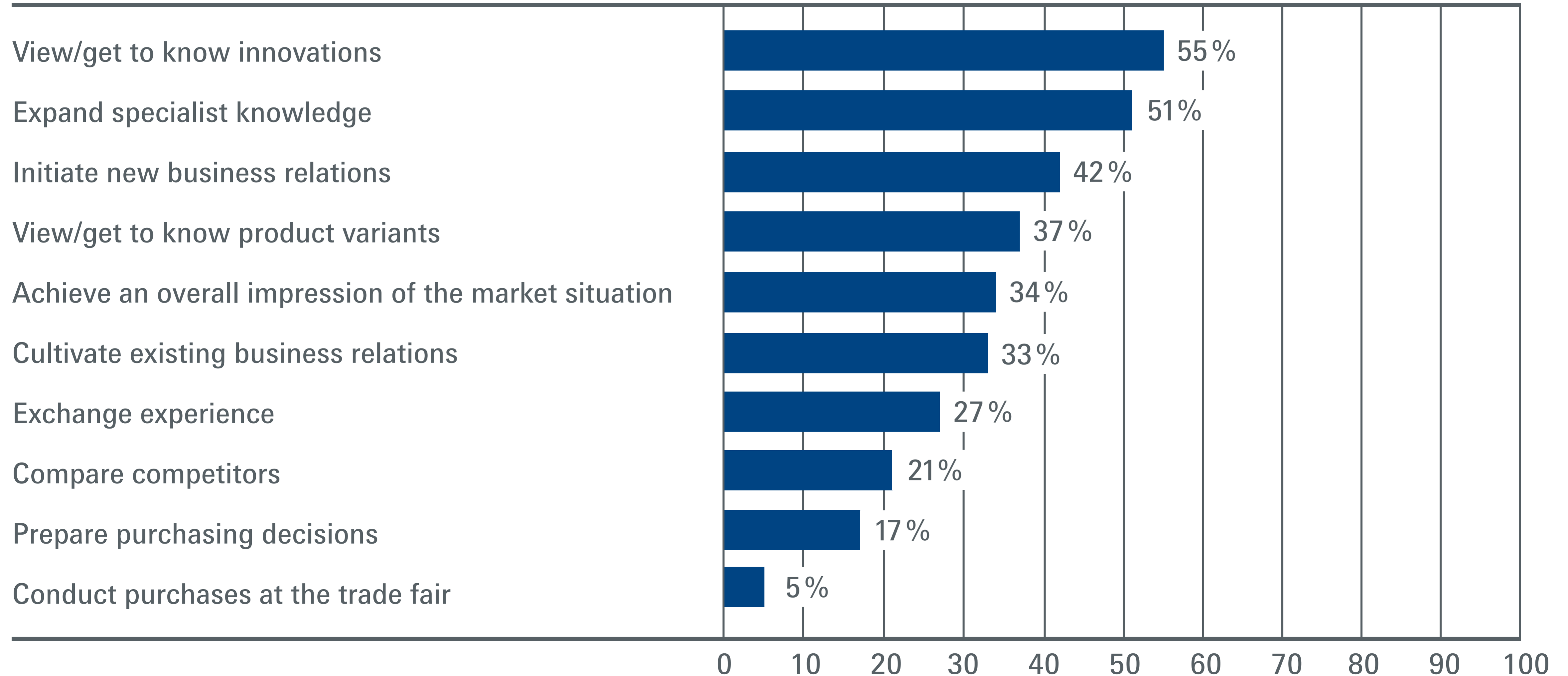
*Multiple answers possible

Area of responsibility of visitors



- 27% Research and development
 - 15% Management
 - 13% Manufacture, production
 - 11% Sales, distribution
 - 8% Purchasing, procurement
 - 3% Consulting
 - 2% Marketing, advertising, PR
 - 21% other
-

Objectives of trade visitors*



*Multiple answers possible